# WIII ROYALGRASS®



## ENJOY LIFE

Your free time is precious. Wouldn't you prefer to spend it on other things than mowing, and fertilising your lawn?
You could be spending it with family and friends. So choose artificial grass from Royal Grass®.

## SEDUCTIVELY BEAUTIFUL

Our grass should be as realistic as possible. It should look like grass. It should feel like grass. It should be grass.





## QUALITY GUARANTEED

Since 2003 we've been manufacturing artificial grass. In that time, we've built up a reputation. With our 15 year warranty you can be rest assured you can enjoy your lawn for a long time.

## THE MOST INNOVATIVE TECHNOLOGY

It is our main goal to make a perfect copy of the characteristics of natural grass; up till microscopic level. This has led to several revolutionary breakthroughs.



#### **Royal Grass V-Shape**

When you put a blade of grass under the microscope, you'll see that it has a V-shape. Royal Grass® is the only artificial grass with that same patented V-shape. Combined with the reinforced backbone, this ensures the grass blades all stand upright.



#### Micro Nerve Technology

Natural grass has a bit of a natural glow. We wanted our artificial grass to have that as well. Our Micro Nerve Technology (MiNT) ensures that you can hardly tell our grass from natural grass when it comes to that glow.



#### **Realistic Directional Yarn**

Natural grass can be quite capricious: every blade has its own direction. Thanks to our Realistic Directional Yarn (ReaDY) technology, we were able to give our artificial grass that same natural volatility. With ReaDY® technology artificial grass really springs to life.



#### Multishape

A combination of the familiar ReaDY fibre with straight, delicate fibres. The various widths and textures make the grasses that feature this technology very natural and soft.



#### **SMART**

The SMART fibres have an undulating profile and soft, matt, micro nerves.

This gives these natural looking fibres a beautiful appearance, yet also makes them very strong, springy and realistic.



#### SunTEC

Our latest development SunTEC gives our blades of grass a sun-kissed look. It is now available for selected Royal Grass® products. Of course, not all blades are brown, just the odd blade here and there. This gives the grass a natural summery look. Your lawn isn't absolutely perfect, which actually makes it perfect for a summer garden.



#### REBel

REBel is a combination of the double ecobacking Royal Grass has been using since 2011 with an additional stability matrix and a transparent coating. This makes it easier to lay and its unique composition improves recyclability. Royal Grass® setting the new standard by continuing to develop its green ecobacking into REBel.



# ROYAL GRASS® COLLECTION

We manufacture artificial grass that really looks like natural grass.
From lush grass that looks like it is just about ready to be mowed, to beautifully short cut grass. From grass that looks like it has been in the hot summer sun, to grass that simply looks nice and green.

## **WII'** ROYALGRASS®

# Bliss



Summery, lush lawn with dense high blades of grass which make it a 'full' grass carpet suitable for several applications.







HEIGHT



V•SHAF



MINT



ReaD'



SUNTEC



REBel



RESPONSIBLE



100% SAFE



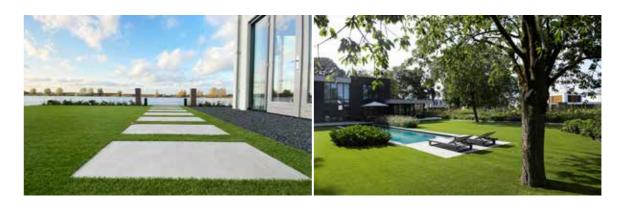
WARRAN

#### **WIP** ROYALGRASS<sup>®</sup>

Lush



Grass with a late summer look thanks to the added brown blades, making it look slightly imperfect and therefore more natural.





HEIGHT



V•SHAPE



MiNT



ReaD\



SUNTEC



RFB



RESPONSIBLE



100% SAFE



WARRANTY

#### **WIP** ROYALGRASS®

# Verano



Verano is grass that – as the name suggests – has a summery appearance. Soft green with sun-browned blades here and there.





HEIGHT



SMAR



ReaDY



SUNTEC



RFBel



RESPONSIBLE



100% SAFE



WARRAN

#### **WII'** ROYALGRASS®

# Blossom



Somewhat wild, natural appearance. Full green grass with super soft fibres. Your bare feet will love it.





**↓** 50 mm

HEIGHT



MULTI•SHAPE



MiNT



Real



RFB



RESPONSIBLE



100% SAF



WARRANTY

#### **WIP** ROYALGRASS®

Aura



Freshly cut spring grass. Its extremely soft blades of grass make this grass very suitable for children wanting to play in your garden.





HEIGHT



MULTI•SHAPE



мімт



ReaDY



RFRel



RESPONSIBLE



100% SAFE



WARRANTY

#### **WIP** ROYALGRASS®

Bloom



Growing up teenagers who like nothing more than play in the garden?

Bloom can handle it all while still looking very nice and natural.





HEIGHT



V•SHAPE



MiN



Real



RESPONSIBLE



100% SAFE



WARRANTY

## **WII'** ROYALGRASS®

# Sense



One of our best-sellers! The ultimate 'wild' garden look, when you want your lawn looking slightly less landscaped.





HEIGHT



V•SHAPE



мінт



ReaDV



RESPONSIBLE



100% SAFE



WARRANT

#### **WII'** ROYALGRASS®

# Wave



Realistic, short and playful green grass. Wave allows you to spend more time simply relaxing and enjoying your garden.





HEIGHT



V•SHAPE



MiN



Real



RESPONSIBLE



100% SAF



WARRANTY

## **WII'** ROYALGRASS®

# Silk 35



A grass that feels silky to the touch with a wonderful volume. This softness, combined with its durability, makes it an ideal grass for young families.



## **WIP** ROYALGRASS®

# Seda



Lovely summery, well maintained, with a short open structure for a surprise effect.





**1**30mm

HEIGHT



V•SHA



Min



RESPONSIBLE



100% SAFE



WARRANTY





V•SHAPE



MINT



RESPONSIBLE



100% SAFE



WADDANT

# EXTREMELY STRONG

Royal Grass® is artificial grass of premium quality made with only the best raw materials. It is incredibly resilient and durable.

You can just let your dog run around on your lawn. It's not a problem! Royal Grass® won't turn into a muddy mess. Of course, an accident can happen at any time. But don't worry. Urine won't damage the grass and is easily removed





## 100% SAFE

Royal Grass® artificial grass has been tested according to the EN71-3 standard. This European standard is known to be one of the most stringent standards of safety and is also applied to toys, for example. All our products have been put through this test. And if there is one thing clear: all our products are guaranteed to be safe.

# A RESPONSIBLE CHOICE Everyone is responsible for the environment. We have accepted ours. WIV ROYALGRASS®



## SUSTAINABLE GREENERY

Artificial grass no substitute for the real thing? Nothing could be less true. Experience the convenience and enjoyment derived from sustainable artificial grass with an authentically natural look and feel. Help us unleash a green revolution. We make gardens around the globe greener and people happier, blade by blade.







#### **Green energy**

This is why our manufacturing facility is equipped with solar panels. It is also ISO 9001 and 14001 certified. This means we adhere to the most stringent European environmental and quality requirements.





#### Raw materials

We only source the most high-quality, safe raw materials possible. We do so to guarantee the very best quality so the grass has a very long lifespan. The longer it lasts, the more sustainable it is. Moreover, this quality enables us to properly recycle the grass. In this way, we create the best sustainable products for today and the future.

#### **Drainage and maintenance**

Our grass doesn't need to be mowed, fertilised or watered. This leaves you with more time, money and water. Is it raining too much? Then the water flows right through your turf into the soil. Just like it would with natural grass. This keeps the excess water away from the rest of your garden and your patio. Isn't that ideal?

## A SIGNIFICANT STEP

Royal Grass® considers it an important task to have as little impact on the environment as possible. For this reason Royal Grass® and its partners have signed a declaration in which all parties are committing themselves to the plans for a circular artificial grass economy. In accordance with the circular principles, the reusability of plastics will be maximized, and the use thereof will be reduced.

By committing to the environmental objectives, Royal Grass® and its partners understand their responsibilities and doing so are taking an important step towards realizing those objectives.









